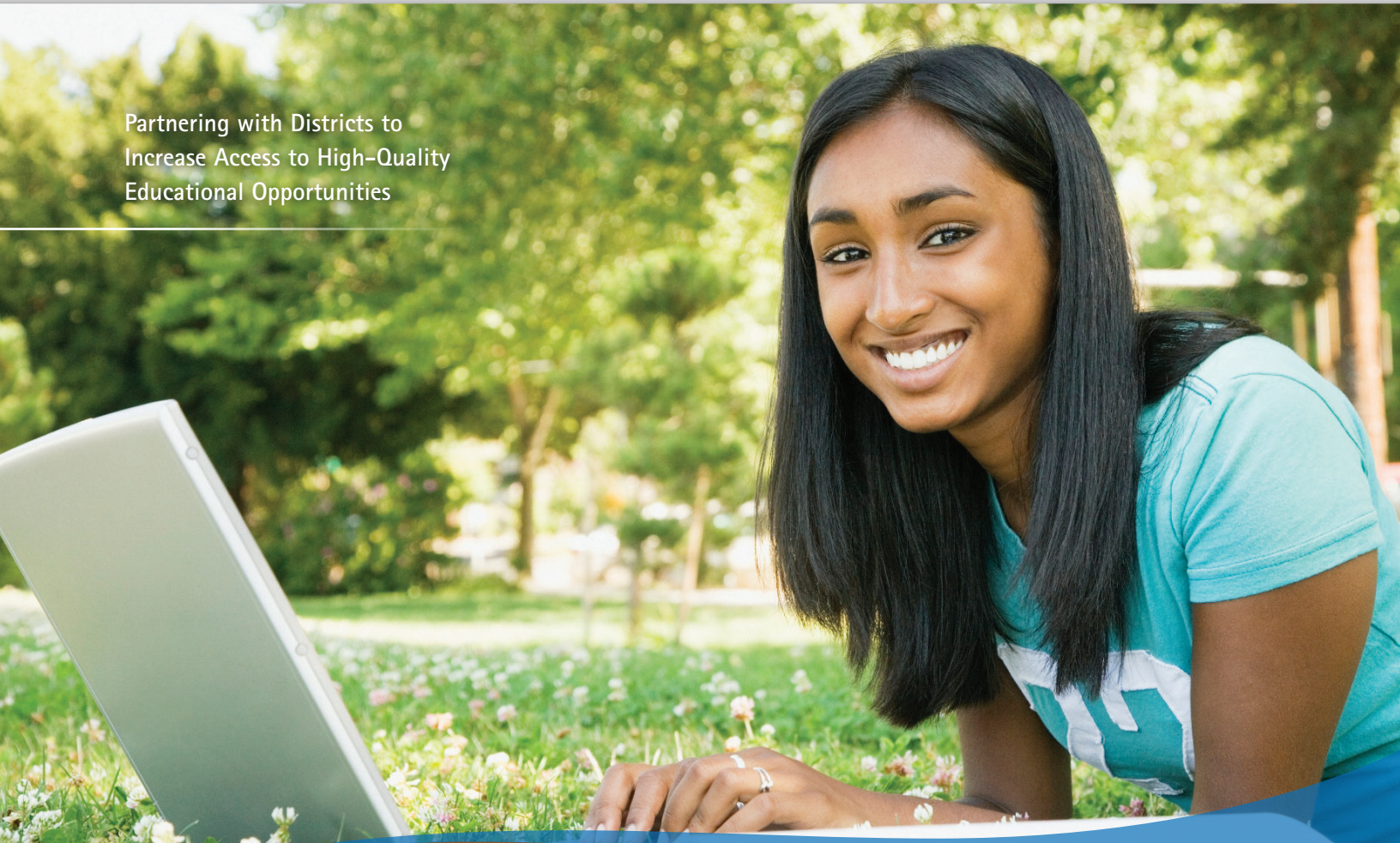


Partnering with Districts to
Increase Access to High-Quality
Educational Opportunities



High-Quality
Curriculum

Experienced
Online Teachers

Proven
Instructional Model

Exceptional
Student Outcomes

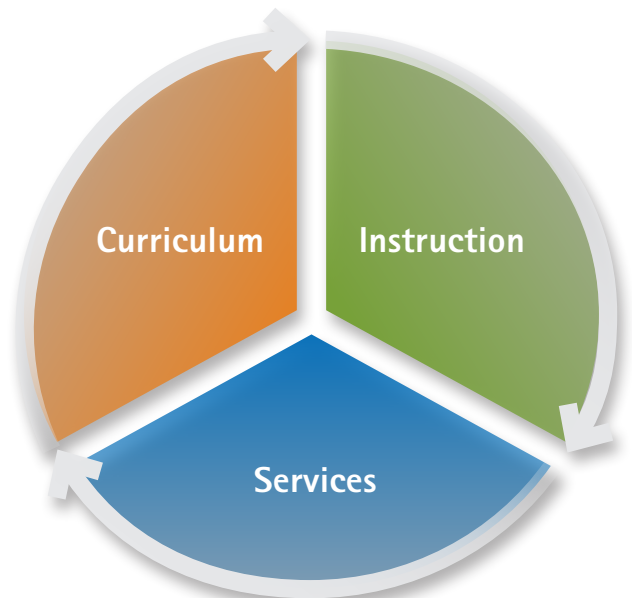


Dedicated to Delivering Academic Excellence

At Apex Learning Virtual School, we are committed to providing an online learning experience that meets the highest academic standards of excellence. During the 2014-2015 school year, Apex Learning served students with over two million enrollments in Apex Learning digital curriculum as part of programs to improve student outcomes.

Commitment to Academic Integrity

With additional features built into the LMS to increase academic integrity, you can have confidence that your students are adhering to a strong student code of conduct.



Expand Access to High-Quality Curriculum

Apex Learning adheres to a research-based instructional design, providing a quality curriculum that effectively motivates and engages every student and fosters successful learning.

- **Rigorous Content** — Deliver instruction to meet the expectations of the standards and challenge each student
- **Accessible Content** — Meet each student at his or her individual level of academic readiness and provide support to master rigorous content
- **Student-Centered Learning** — Empower students to participate in and construct their own learning
- **Active Learning** — Encourage students to learn by doing to develop critical thinking skills and deepen understanding

Accreditation

Courses completed through the Apex Learning Virtual School are accredited by Northwest Accreditation Commission (NWAC), an accreditation division of AdvancED, and are approved for initial eligibility through the National Collegiate Athletic Association (NCAA). Advanced Placement® (AP®) courses are College Board approved.

Advanced Placement® and AP® are registered trademarks and/or owned by the College Board, which was not involved in the production of, and does not endorse, this product.

Create Cost Efficiencies

Revitalize homebound and other alternative learning programs with virtual learning and create cost efficiencies at the same time.

Cost Comparison: Traditional Homebound Instruction vs. Apex Learning Virtual School

Instruction	District Teacher Salary/Student	Home Visit Hourly Stipend	Yearly Service Hours/Student	Instructional Materials vs. Apex Learning VS Enrollment/Student	Total Cost/Student
Traditional	\$1,667 ²	\$25 ²	180 ¹	\$235 ²	\$6,402
Apex Learning VS	\$0	\$0	0	\$3,000 ³	\$3,000

1. Average traditional homebound instructional model with teacher home visits of 5 hours/week
2. Salary and instructional cost based on national averages
3. Using Apex Learning highly qualified online teachers and Comprehensive Courses for 10 semesters of general studies instruction plus materials for 5 year-long courses

➤ Experienced Online Teachers

Apex Learning highly qualified, subject-certified teachers adhere to National Standards for Quality Online Teaching. Instruction includes comprehensive program monitoring and teacher evaluation to guarantee consistent, high-quality teaching. When using Apex Learning Virtual School (VS) teachers with your virtual program, you receive uncompromised quality, accountability, and results.

With an average of 21 years in education and 7 years of online instructional experience, Apex Learning VS teachers:

- Support student success through academic outreach, personalized feedback, and encouragement
- Have a strong commitment to academic excellence in virtual environments and regularly participate in professional development
- Understand that learning at a distance requires students to develop the skills of communication, independence, and personal responsibility, so they foster these skills as they build strong relationships with their students

Keep Students on Track for Success

Students enrolled in Apex Learning VS are monitored daily by the Apex Learning student services coordinator who communicates with the online teacher and provides outreach to students who are not making adequate progress in order to get them back on track.

“
*The instruction provided
by Apex Learning
teachers gives students
the guidance and
motivation to support
their academic
achievement.*”

— Micheline G. Miglis
*Assistant Superintendent,
Silver Valley Unified School
District (CA)*

Office Hours

Our teachers host regular office hours where they are available for live synchronous interaction with individual or groups of students using online video, audio, electronic whiteboard, chat, recordings, and presentation software. Students submit assignments and receive asynchronous feedback via a secure message center and online discussion boards.

Teachers are available up to nine hours per week for live synchronous interaction during office hours.

Grading

Apex Learning online teachers respond to student questions within one school day, and grade and return student homework with meaningful formative feedback within three school days.

Class Size

To maintain optimal teacher-student ratios, Apex Learning VS caps class sizes at 30 students per teacher. Full-time online teachers have an average of six subject-area classes at a time, while part-time online teachers have an average of three subject-area classes at a time.

➤ Proven Instructional Model

Teachers are as crucial in a virtual program as they are in the traditional classroom. Apex Learning has developed a highly effective instructional model to ensure that each student achieves success.

Student-centered communication promotes connections between the teacher, student, and subject area. Apex Learning VS teachers:

- **Instruct** — Intentional, real-time whiteboard sessions and synchronous opportunities for skill building, modeling, and question-and-answer sessions
- **Assess Learning** — Formative feedback provided to individualize student learning
- **Monitor Progress** — Regular, data-informed progress monitoring
- **Provide Intervention** — Timely, individualized intervention
- **Offer Enrichment** — Opportunities to extend learning beyond the curriculum
- **Learn** — Ongoing professional development that continually enhances the teaching practice



Program Strategy, Planning, and Support Services

Get your virtual learning program up and running tomorrow with Apex Learning VS. Let our experienced and qualified staff of educators, program specialists, and services representatives take the guesswork out of operating a successful virtual program.

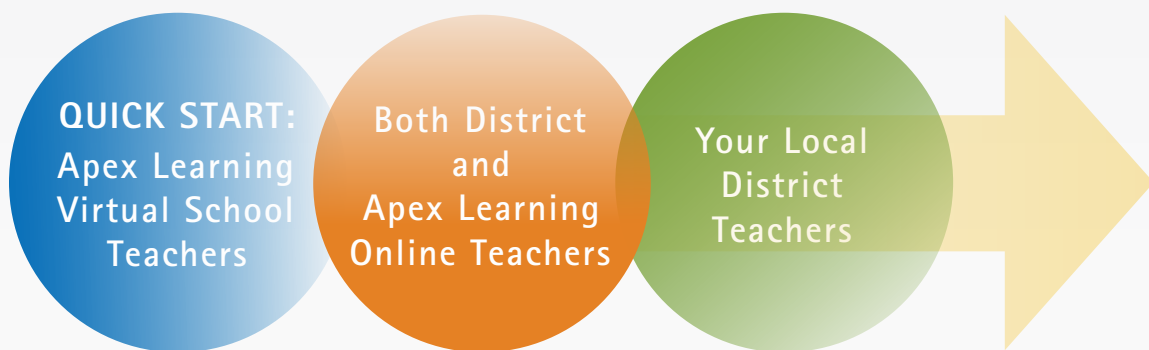
The following comprehensive services are available to all Apex Learning VS clients:

- Curriculum
- Learning Management System
- Professional Development
- Instructional Services
- Program Management
- Marketing Services
- Enrollment Services
- Quality Instruction

Instructional Staffing Options

Apex Learning can provide highly-qualified, subject-certified teachers, or schools may use local teachers trained by Apex Learning. Many district partners utilize both district and Apex Learning VS online teachers to start or expand a program, or to meet specific needs.

Districts may also begin their programs using Apex Learning VS teachers and phase in local teachers as the program becomes established and teachers gain experience and confidence as online educators.



Both District and Apex Learning Virtual School Teachers

Start your virtual school with Apex Learning VS teachers and services during year one. As you build capacity, your virtual school may be staffed primarily by local teachers in year two and beyond, with Apex Learning VS teachers to address needs for courses with low enrollment or insufficient availability of qualified teachers.

▶ Exceptional Student Outcomes

At Apex Learning VS we are committed to ensuring all students are prepared to achieve high expectations and realize increased academic outcomes. By providing a cost-effective solution for districts, our proven instructional model gets results.

Increase Outcomes on AP Exams

During the 2014-2015 school year, 68 percent of Apex Learning VS AP students scored a 3 or better on the AP exams across courses, outpacing the national average by 7 percentage points.

Ensure Student Success

Apex Learning VS students are consistently successful. On average, 85 percent of students enrolled in Apex Learning VS successfully complete their courses, 80 percent with a passing grade and 65 percent with a C or better.

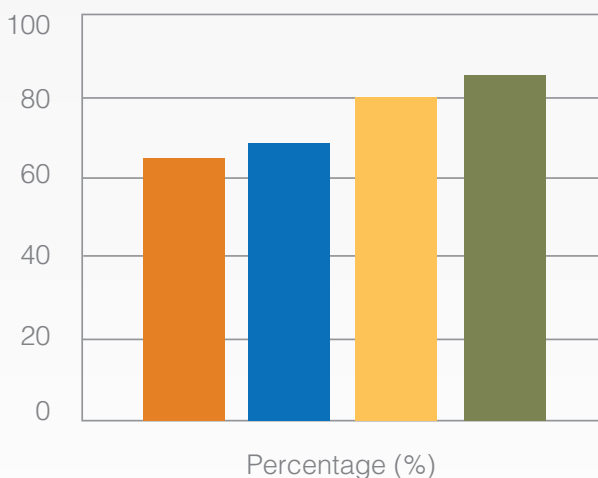
The low level of attrition and high student achievement with Apex Learning VS is attributed to readying students for course success, effective teaching, and motivating and engaging students in their academic pursuits.



Spotlight on Success

For Harvard student and award-winning U.S. figure skater Christina, Apex Learning VS was the ticket to obtaining a quality high school education while maintaining the freedom to travel and compete in competitions globally. When the family relocated from Ohio to Toronto to support Christina's training her sophomore year, Apex Learning Virtual School allowed her to complete her studies and still officially graduate from her home town high school as a National Merit Scholar. "Flexibility was the biggest advantage," says her father Chang, who also notes that Christina became a successful, independent learner over the years.

Success by the Numbers



- Students achieving a C or better
- Passing rate on AP Exams
- Passing rate
- Course completion rate

